

# Key Information Document

## PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## PRODUCT

**Lannebo Sverige Plus**

**Lannebo Fonder AB**

ISIN: SE0002686584

[www.lannebo.se](http://www.lannebo.se)

Call +46 8 5622 5222 for more information.

The Swedish Financial Supervisory Authority is responsible for the supervision of Lannebo Fonder AB in relation to this Key Information Document.

This fund is authorised in Sweden and managed by Lannebo Fonder AB.

Lannebo Fonder AB is authorised in Sweden and regulated by Swedish Financial Supervisory Authority.

The date of production of this KID is **14 April 2023**.

## WHAT IS THIS PRODUCT?

**Type:** UCITS

**Term:** There is no maturity date for the fund. The fund company have a right to close the fund and redeem the units, please see the prospectus for more information.

**Objectives:** The fund invests mainly in shares on the Swedish stock exchange. Up to 10% of the assets may be invested in stock markets outside Sweden. The Fund does not invest in companies that violate international conventions or in companies that produce and/or distribute controversial weapons. Nor does the Fund invest in companies where more than 5% of the company's turnover comes from the production and/or distribution of tobacco, cannabis, alcohol, weapons, gambling or pornography. Furthermore, the Fund does not invest in companies where more than 5% of the company's turnover is derived from the extraction of fossil fuels (coal, oil and gas). The Fund is managed in accordance with Lannebo Fonder's investment philosophy of active management. This means that we focus on fundamental company analysis and valuation of individual stocks in companies whose business models we understand. We select companies on the basis of a thorough analysis based on our own knowledge and regular meetings with the companies. We are independent in our management and make our own decisions. The most attractive stocks, in the opinion of the managers, are the largest holdings in the fund, irrespective of the holdings in the fund's benchmark index. The fund's benchmark index is SIX Portfolio Return Index. The fund also short sells stocks that we believe will underperform. This means that the fund sells shares that it does not own but that it has borrowed. These short sales may finance further investments in stocks that we believe will perform better. As a result, the gross exposure to the stock market may exceed 100% of the Fund's assets. However, the net exposure to equity markets is normally between 90% and 100%. The Fund normally invests in 25 to 40 companies. The Fund may use derivatives as part of its investment policy. Deviations from the benchmark may be both large and small, please refer to the Fund's Annual Report or Prospectus for an explanation of the Fund's actual deviations from its benchmark over time. The objective is to outperform the Fund's benchmark over the long term. The Fund does not normally pay dividends; all income is reinvested in the Fund. Deposits into and withdrawals from the Fund can normally be made on any banking day.

**Intended Retail Investor:** This fund may be suitable for those who plan to hold their investment for at least five years and who understand that the money invested in the fund may increase or decrease in value and that there is no guarantee that you will get back all the capital invested. To invest in the fund, you do not need to have any particular prior knowledge or experience of funds or financial markets.

**Custodian:** Skandinaviska Enskilda Banken Ab (publ)

Annual and half-yearly reports, prospectus, latest unit prices and other practical information can be obtained here in Swedish and English: [www.lannebo.se](http://www.lannebo.se)

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

### Risk Indicator



**The risk indicator assumes you keep the product for 5 year(s).**

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets. We have classified this product as 4 out of 7, which is a medium risk class. This means that the fund has a medium risk of increases and decreases in unit value. The indicator mainly reflects the increases and decreases in the value of the shares that the fund invests in.

**Be aware of currency risk.** You will receive payments in a different currency, so the final return you will get depend on the exchange rate between the two currencies. This risk is not considered in the risk indicator shown. Risks not captured by the risk indicator: counterparty risk, the fund may borrow shares to take short positions and trade in derivatives. The fund then pledges collateral to the counterparty, which means that the fund incurs counterparty risk.

This product does not include any protection from future market performance so you could lose some or all of your investment.

## Performance Scenarios

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The unfavourable, moderate and favourable scenarios shown are illustrations using the worst, average and best performance of the fund and an appropriate benchmark over the last 10 years. Markets may develop quite differently in the future.

**Recommended Holding Period: 5 years**

**Example Investment = SEK 100,000**

Scenarios

If you exit after 1 year

If you exit after 5 years  
(recommended holding period)

Minimum		There is no minimum guaranteed return. You could lose some or all of your investment.	
Stress	<b>What you might get back after costs</b>	<b>SEK 19,780</b>	<b>SEK 15,270</b>
	Average return each year	-80.2%	-31.3%
Unfavourable	<b>What you might get back after costs</b>	<b>SEK 86,020</b>	<b>SEK 100,100</b>
	Average return each year	-14.0%	0.0%
Moderate	<b>What you might get back after costs</b>	<b>SEK 112,360</b>	<b>SEK 171,890</b>
	Average return each year	12.4%	11.4%
Favourable	<b>What you might get back after costs</b>	<b>SEK 171,110</b>	<b>SEK 219,320</b>
	Average return each year	71.1%	17.0%

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

The stress scenario show what you might get back in extreme market circumstances.

Unfavourable Scenario: This type of scenario occurred for an investment between December 2021 and March 2023.

Moderate Scenario: This type of scenario occurred for an investment between September 2014 and September 2019.

Favourable Scenario: This type of scenario occurred for an investment between June 2013 and June 2018.

## WHAT HAPPENS IF LANNEBO FONDER AB IS UNABLE TO PAY OUT?

A fund investor owns fund units in a fund. The fund is managed by the fund company, while the fund's securities are held in a separate custodian. The depositary keeps the fund's securities separate from its own assets. In the event of bankruptcy of the depositary or the fund company, the fund's securities are protected from bankruptcy.

## WHAT ARE THE COSTS?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

### Costs over time

The tables show the amount that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the fund and how well the fund does. These amounts are illustrations based on example investment amount and different possible investment periods. If the fund is part of another product, e.g. unit-linked insurance, there may be other costs for that product.

We have assumed:

-In the first year you would get back the amount that you invested (0% annual return). For the 5 years we assumed the product performs as shown in the moderate scenario.

-100 000 SEK is invested.

	If you exit after 1 year	If you exit after 5 years
<b>Total costs</b>	<b>SEK 1,740</b>	<b>SEK 15,790</b>
<b>Annual cost impact (*)</b>	1.7% each year	2.0% each year

(\*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 13.4% before costs and 11.4% after costs. We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

## WHAT ARE THE COSTS? (CONTINUED)

### Composition of costs

One-off costs		If you exit after 1 year
Entry costs	No entry costs are payable when you acquire your investment.	SEK 0
Exit costs	No exit costs are payable when you dispose of your investment.	SEK 0
Ongoing costs		
Other ongoing costs	1,0% of the value of your investment per year. This is an estimate based on actual costs over the last year.	SEK 1,032
Portfolio transaction costs	0,4% of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.	SEK 447
Incidental costs		
Performance fees	The actual amount will vary depending on how well your investment performs. The aggregated cost estimation above includes the average over the last five. The fee is 20% of the return that exceeds the SIXPRX. If the return is below the index, no fee is charged until it is compensated. Fees may also be charged in the event of a negative result.	SEK 263

## HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

### Recommended holding period: 5 year

The fund has no minimum holding period requirement but as it invests in equities it is suitable for a medium to long investment horizon. You should be prepared to invest in the fund for at least 5 years. You will normally be able to redeem your fund units on any business day without any additional charge.

## HOW CAN I COMPLAIN?

If you have any complaints about the product, you may lodge your complaint by writing to the Company at Lannebo Fonder AB, Klagomålsansvarig, Box 7854, 103 99 Stockholm or by email to kundklagomal@lannebo.se or via the Company's website at www.lannebo.se. If you have a complaint about a person who is advising on, or selling, the product you should pursue that complaint with the relevant person in the first instance.

## OTHER RELEVANT INFORMATION

For further documentation about the fund, please see the fund's prospectus and fund rules which are available at the fund's website, www.lannebo.se, together with inter alia current version of this key information document, the fund's annual and semi-annual reports and information regarding costs for previous periods.

Past performance can be found here: [www.lannebo.se/faktablad/](http://www.lannebo.se/faktablad/), the number of years used is 10 years.

Previous performance scenarios calculation can be found here: [www.lannebo.se/faktablad/](http://www.lannebo.se/faktablad/)